

Success Stories



a cheat code for building
a more scalable,
manageable, profitable,
and secure network.

Hartsfield-Jackson, Atlanta International Airport

OVERVIEW

HJAIA bears the proud distinction of being “the world’s busiest passenger airport.” The Airport has long been known as a major connecting hub serving numerous destinations around the globe. However, its vitality of growth is no longer merely a product of its role as a prime-interlining hub. Each year, an increasing number of air travelers start or finish their journeys in the Southeast region of the United States (over 83,000,000 passengers pass through annually). The City of Atlanta and the airlines at Hartsfield-Jackson have authorized the Airport to spend an impressive \$6 billion towards a 10-year development program. The Hartsfield-Jackson Development Program will modernize and expand the current airport facilities to accommodate its current and future traffic demands. This program will assure that Hartsfield-Jackson maintains its global leadership role.

The Challenge

HAIA launched its wireless Internet-access service in 2005 using a remote access-control service provider. The service did not meet the needs of the Airport for a myriad of reasons and the decision was made to bring the entire solution infrastructure inhouse to expedite the deployment of new aggregators and exciting service offerings.

The RG Nets Solution

HAIA choose the rXg turn-key gateway as its Internet delivery-service platform because of its ability to process thousands of simultaneous customers, its unique capacity to seamlessly integrate multipleservice providers’ access plans into a single captive portal, and the ability to serve-up separate portals throughout the Airport allowing each concourse a unique advertising platform.

In the past the Airport had a limited opportunity to provide travelers with competitive choices. Now, travelers can select from five WISP brands to gain Internet access and future plans call for several additional brands to be added. Because of the rXg turn-key gateway’s neutral host-service delivery architecture WISPs can compete, throughout the Airport, for new customers and quickly update service offerings on the fly – changing pricing, launching promotions, or providing new service plans for immediate distribution. This breadth of service offering is unprecedented in the marketplace and is not only beneficial to the WISP but to the traveler as well. This breadth of service offering is unprecedented in the marketplace and is not only beneficial to the WISP but to the traveler as well.

Value & Benefits

- The rXg turn-key gateway solution has paid for itself just 4 weeks after being brought online
- Decreased cost of ownership – less administrative and support time needed for HJAIA to maintain a complete networking infrastructure solution
- Flexible architecture design of the rXg turn-key gateway will enable the Airport to expand services quickly as its customer base grows
- WISPs can compete, throughout the Airport, for new customers because of the rXg turn-key gateway's neutral host-service delivery architecture
- WISPs can quickly update service offerings on the fly – changing pricing, launching promotions, or providing new service plans
- Travelers receive competitive pricing and improved services (open competition amongst WISPs has reduced the cost of Internet access to lower than \$5 per 24-hour period)



ABOUT US



RG Nets is the leading provider of gateways and centralized-authentication appliances designed to manage, provision, and protect revenue-generating networks. rXg turn-key gateways offer customer networks of all sizes a single integrated network-provisioning appliance for cost-effective and scalable network deployments. All of the functions and features required in today's revenue-generating policy-enforcement networks are bundled in one rXg device.

Headquartered in Reno, NV, RG Nets has a worldwide sales and technical support organization, along with a global network of resellers and integrators.

RG Nets, Inc., a global leader developing innovative technology for device-centric environments that quickly solves the most complex network engineering challenges in more than 50 countries.

RG Nets' Revenue Extraction Gateway (rXg) combines control, management and data plane components for your service delivery network into a single platform delivering unmatched scale and control. The rXg orchestrates networks for three of the top six carriers in the US, airports, NFL and NBA stadiums, retail, convention centers, universities, hotels, apartments and more.

RG Nets delivers unparalleled agility with disruptive engineering that enables profitable networks in both wired and wireless networks.

 **CONTACT**

WWW.RGNETS.COM

SALES@RGNETS.COM

316 CALIFORNIA AVE,

RENO 89509